



IECRE OPERATIONAL DOCUMENT

IEC System for Certification to Standards Relating to Equipment for Use in Renewable Energy Applications (IECRE System)

Rules and guidance for the use of the IECRE logo





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1. IECRE Logo

The IECRE logo as shown in figure 1 is the graphical symbol to clearly identify the “brand” of the IECRE and is the intellectual property of the IEC. The IECRE logo is as shown below. The use or misuse of the logo can impact on the integrity of the organization or its members. Use of the logo by an organization or individual only shows an association with the IECRE, it does not infer any compliance with standards.



Figure 1 – Official IECRE colour logo

1.1 Guidance for colours used in the logo

The colour logo uses Pantone 286 C for the light blue and Pantone 2955 C for the dark blue. It is interpreted in RGB (Red, Green, Blue) or CMYK (Cyan, Magenta, Yellow, Black) for electronic or printed purposes. The colours of the IECRE logo are shown in figure 1.



Use of black with white background is permitted (see figure 2).

Figure 2 – IECRE black logo

a) Web and electronic materials

When using the IECRE logo for the web, in mobile applications, electronic PDFs or PPT presentations, please select the RGB version (low quality resolution). The IECRE logo in RGB is expressed as:

Light blue: Red 0 Green 88 Blue 162
Dark blue: Red 10 Green 62 Blue 100

We recommend using GIF format for web pages, mobile applications, and JPG or TIFF format for PPT presentations.

b) Printed materials

When using the IECRE logo in printed materials (brochures, posters, printed PDFs, etc.), please select the CMYK version (high quality resolution). The IECRE logo in CMYK is expressed as:

Light blue: Cyan 100 Magenta 60 Yellow 0 Black 6
Dark blue: Cyan 100 Magenta 77 Yellow 35 Black 26

No other colour should be used (including white). JPG, TIFF and EPS formats are available in CMYK. We recommend using JPG format for standard quality printed materials, and TIFF format for high quality printed materials. We also use EPS (vectorized

format) for special usages, such as huge banners or posters, or in general wherever the logo is enlarged or printed on a special medium (plastic, glass, metal, etc.)

NOTE 1 Guidance on RGB colours may be found in IEC TC 100/TA 2 publication IEC 61966-2-5:2007, *Multimedia systems and equipment – Colour measurement and management – Part 2-5: Colour management – Optional RGB colour space – opRGB*.

NOTE 2 The information on colours CMYK comes from a variety of sources.

1.2 Available electronic formats

2. Electronic file formats of the IECRE logo are available from the IECRE secretariat. IECRE logo appearances

2.1 Master symbol for photographic reproduction (high quality resolution)

The IECRE logo when used shall always appear as shown in Figure 1.

The IECRE logo is available from the IECRE secretariat and may be used for photographic reproduction.

Use of black with white background is permitted, see Figure 2.

2.2 Proportional dimensions of the symbol

All reproductions of the IECRE logo shall comply with the dimensional and colour proportions as shown in the electronic files provided by the IECRE secretariat.

The IECRE Logo may be enlarged or reduced arbitrarily in the same form and ratio, provided that the letters remain well legible, however, not smaller than 6 x 6 mm.

The IECRE Logo shall have a minimum IEC Logo text size of 2,5 mm in height.

3. Use of IECRE logo

3.1 General

The IECRE logo shall only be used in accordance with instructions provided. It shall not be used in such a manner that it compromises the integrity of the IEC, the IECRE or its members.



Figure 3 – Don't modify the original proportions and the appearance of the logo



Figure 4 – Don't modify the original colour of the logo B)



Figure 5 – Don't integrate the logo in another graphic or form and don't place it on a coloured background

3.2 Who may use the IECRE logo?(other than IEC Central office and the IECRE secretariat)

The IECRE logo may be used by the following:

- IECRE Certification Bodies (RECBs), IECRE Testing Laboratories (RETLs) and IECRE Inspection Bodies (REIBs)
- under given conditions, manufacturers and suppliers of products for which a RE Certificate or RE Test Report have been issued

Any variation to the above shall require permission for the use of the IECRE logo from the IECRE secretariat.

3.3 Where may the IECRE logo be used? (other than on official IECRE documents and marketing materials)

The IECRE logo may be used on or with the following type of commercial materials provided that it relates only to equipment and services covered by IECRE certification:

- brochures
- certificates
- posters
- websites
- training or promotional presentation materials, only with prior approval from the IECRE secretariat other than for organizations covered by IECRE Certification/Testing

Special care needs to be taken when a brochure or website contains a list of products where some may be covered by an IECRE related certificate and some are not.

3.4 Where shall the IECRE logo not be used?

The IECRE logo shall not be used on the following:

- products, including product packaging and associated user manual etc.
- business cards, other than those of IECRE Management Committee (REMC) accepted RECBs, REIBs, RETLs, IECRE Officers, SWG/SG/WG Convenors, IECRE Executive Secretary and Secretariat
- letterheads/company stationery, other than those of IECRE REMC accepted RECBs, REIBs, RETLs, IECRE Officers, IECRE Executive Secretary and Secretariat
- product certificates which give inference that the product is certified/tested by the IECRE or IEC

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